

DesignPoint Wins Excellence in Business Award

The Greater Lehigh Valley Chamber of Commerce is the largest Chamber of Commerce in Pennsylvania and New Jersey, boasting almost 5,000 members. Of those members, Bethlehem-based interior design firm DesignPoint, Inc. was awarded the 2016 Small Business Award of Excellence by the Greater Lehigh Valley Chamber of Commerce.

Numerous businesses were nominated for the Small Business Council's 2016 Excellence in Small Business Award (1 – 25 employees), but DesignPoint was selected as the firm that best exemplified the award's criteria, which included: excellence in business, supported by their mission statement, chamber and community involvement, customer satisfaction, and their demonstrated commitment to: quality, leadership, marketing, training and development.

DesignPoint is the region's major stand-alone interior design firm that provides full-service interior architecture, space planning, interior design and FF&E procurement for commercial offices, healthcare, senior living, and hospitality facilities.

In 2015, DesignPoint celebrated 20 years in business under the leadership of founder and president Les McCoy, IIDA. Over that time, DesignPoint has had memberships in both the greater Lehigh Valley Chamber of Commerce and the Pennsylvania Chamber of Commerce. McCoy stated, "We always thought it important to support the chamber with our membership and time. They put on many great events for education and the advancement of the business community to further enhance the overall quality of life in the Lehigh Valley." McCoy has also volunteered his time at non-profits including Phoebe Ministries, The Adult Literacy Center, and the Courtney Anne Diacont Memorial Foundation.

DesignPoint, in addition to seven other businesses in other categories will be recognized at the Excellence in Business Awards Reception on Tuesday, June 14th at Saucon Valley Country Club.

For more information about DesignPoint's interior design services call 610-807-9670 or visit Designpoint-Interiors.com.

